



Organizational Statements

Mission and Vision

Mission

The ICC connects representatives from US institutions of higher education who conduct work in support of international students' career development, where ICC partners collaborate to organize opportunities for international students (summit, employer expo) as well as professional development opportunities for partners and members (think tank, train-the-trainer).

Vision

The collaborative efforts of the ICC positively impact the career development experience of international students in US higher education through the organization of events that connect international students to employers and training opportunities for higher education staff.

International Career Collective



Structure & Committees

ICC Partners

Higher education institutions that are selected as partners. The ICC Partners can have students participate in events, have staff engage in trainings, and receive benefits associated with membership.

As part of the partnership agreement, representatives from the partner schools must assume a co-lead role in one of the following committees.

- **ICC Professional Development (Pro-Devo) Committee:**
 - International Career Summit
 - Think-Tank
- **ICC Employer Engagement Committee:**
 - Employer Expo
- **ICC Train-the-Trainer Committee:**
 - Training Curriculum Development & Facilitating the Training (This is for professional staff)
 - This Committee is responsible only for prof devo of staff
- **ICC Marketing & Communications Committee:**
 - All the aspects of marketing and communication for the ICC events
 - Brand development
- **ICC Membership Committee:**
 - Review applications for membership and make decisions on membership based on engagement criteria

ICC Members

Higher education institutions that are selected as members. The ICC members can have students participate in events, have staff engage in training, and receive benefits associated with membership.

ICC Guests

Career services professionals not part of the institution are eligible to become ICC partners or members. Career Services Professionals who are interested in engaging in individual components of the International Career Collective offerings.

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Committees and Responsibilities

The Professional Development (ProDevo) Committee

- 1. Plan and Organize Events:** Coordinate and execute professional development events for ICC members, catering to the needs of both staff and students.
- 2. Identify Relevant Topics:** Identify topics relevant to all ICC members, including staff and students, for professional growth and advancement.
- 3. Secure Speakers and Resources:** Invite speakers, industry experts, and resources to contribute to the events (International Career Summit, Think-Tank).
- 4. Support ICC Mission:** Ensure that professional development initiatives align with the mission and goals of the ICC.
- 5. Collaborate with Other Committees:** Work closely with other ICC committees to integrate professional development opportunities into broader organizational initiatives.

The Employer Engagement Committee

- 1. Forge Partnerships:** Cultivate and maintain relationships with potential employers and industry partners.
- 2. Facilitate Recruitment Events:** Organize and host recruitment events, such as job fairs, networking sessions, and employer panels.
- 3. Provide Career Resources:** Collaborate with employers to offer career-related resources, workshops, and informational sessions to ICC members..
- 4. Align with ICC Objectives:** Ensure that employer engagement initiatives align with the broader objectives and mission of the ICC.
- 5. Collaborate with Partners:** Work closely with partner institutions to develop strategies for employer expos and recruitment events.

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Committees and Responsibilities Continued

The Train-the-Trainer Committee (This Committee is responsible only for prof devo of staff)

- 1. Develop Training Materials:** Create comprehensive training materials and resources for ICC members & trainees.
- 2. Design Training Programs:** Develop structured training programs to equip ICC members & trainees with effective training techniques, methodologies, and best practices.
- 3. Facilitate Workshops and Sessions:** Organize workshops and training sessions to provide professional staff with hands-on experience and practical training opportunities.
- 4. Monitor Training Effectiveness:** Evaluate the effectiveness of training programs and make necessary adjustments to improve outcomes and participant satisfaction.
- 5. Collaborate with Other Committees:** Coordinate efforts with other ICC committees to integrate training initiatives into broader organizational objectives and activities.

The ICC Marketing & Communications Committee

- 1. Develop Marketing Strategies:** Create and implement comprehensive marketing strategies to promote ICC events, initiatives, and programs.
- 2. Manage Communication Channels:** Oversee channels such as social media platforms, newsletters, website content, and email marketing campaigns.
- 3. Create Compelling Content:** Generate engaging and informative content, including articles, blog posts, graphics, videos, and press releases, to enhance ICC's visibility and reach.
- 4. Brand Management:** Ensure consistent branding and messaging across all communication channels to maintain a solid and recognizable ICC brand identity.
- 5. Promote Events and Initiatives:** Publicize ICC events, workshops, and programs to attract participation and enhance member involvement.
- 6. Collaborate with Partners:** Collaborate with other ICC committees and external partners to coordinate marketing efforts and amplify reach.

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Committees and Responsibilities Continued

The ICC Membership Committee

- 1. Recruitment:** Actively recruit new members to join the ICC community, targeting individuals and organizations who align with the mission and goals of the consortium.
- 2. Onboarding:** Facilitate the onboarding process for new members, providing them with the necessary information, resources, and support to integrate smoothly into the ICC community.
- 3. Membership Retention:** Develop strategies to enhance member retention rates by fostering a sense of belonging, providing value-added benefits, and addressing member needs and concerns.
- 4. Database Management:** Maintain an updated database of current and prospective members, ensuring accurate contact information records, membership status, and engagement activities.
- 5. Membership Benefits:** Identify and implement valuable membership benefits and perks to attract new members and encourage existing members to renew their membership.
- 6. Communication:** Regularly communicate with members to inform them about upcoming events, initiatives, and opportunities within the ICC community.
- 7. Feedback Collection:** Solicit feedback from members regarding their experiences, preferences, and suggestions for improvement, and use this feedback to enhance membership offerings and experiences.
- 8. Membership Renewals:** Coordinate the membership renewal process, sending reminders and incentives to encourage timely renewal and continued engagement.