

5 Easy Ways to Network on LinkedIn

LinkedIn hosts millions of opportunities for students, recruiters, employees, and more. Effectively utilize this vast online network to your own personal professional web, and you can unlock more opportunities and insight.



01

COMMENTING AND LIKING

Comments, likes, and signal to LinkedIn's algorithm that your content is good and your profile is active!



02

CONGRATULATING SOMEBODY

Show someone you care! This could be used to re-connect with someone or even learning more about their career.



03

REQUESTING INFORMATIONAL INTERVIEWS

Gain insight without the stress! You will be learning more about your goal, but they will also learn more about you.



04

CONNECTING MUTUALS

Your connections don't always have to be direct contacts. The more contacts you have, the more relationships you will make and connect.



05

MESSAGING RECRUITERS

Describe your experience, qualifications, and what you're seeking! With a short and sweet message, you can accomplish a good first impression.

